



2027 MARC Sponsor Tiers and Benefits

- Show Me Sponsor (\$100,000)
 - Named Sponsor of Tuesday Night Social at MARC 2027, including logo on all related materials
 - 1, 3-night stay at the Loew's Hotel during the Conference dates of June 13-16, 2027
 - Recognition from the stage at morning announcements for MARC 2027
 - Top billing of logo on signage and promotional materials for MARC 2027
 - Social media recognition throughout promotion of MARC 2027
 - Inclusion in list of sponsors on event app and conference website
 - Complimentary exhibit table in vendor section
 - Eight complimentary conference registrations
- Platinum Sponsor (\$50,000)
 - Named Sponsor of one keynote session at MARC 2027
 - 1, 3-night stay at the Loew's Hotel during the Conference dates of June 13-16, 2027
 - Recognition from the stage at morning announcements for MARC 2027
 - Top billing of logo on signage and promotional materials for MARC 2027
 - Social media recognition throughout promotion of MARC 2027
 - Inclusion in list of sponsors on event app and conference website
 - Complimentary exhibit table in vendor section
 - Six complimentary conference registrations

- Gold Sponsor (\$25,000)
 - Prominent placement of logo on signage and promotional materials for MARC 2027
 - 1, 3-night stay at the Loew's Hotel during the Conference dates of June 13-16, 2027
 - Social media recognition throughout promotion of MARC 2027
 - Inclusion in list of sponsors on event app and conference website
 - Complimentary exhibit table in vendor section
 - Six complimentary conference registrations
- Silver Sponsor (\$10,000)
 - Inclusion of logo on signage and promotional materials for MARC 2027
 - Social media recognition throughout promotion of MARC 2027
 - Inclusion in list of sponsors on event app and conference website
 - Complimentary exhibit table in vendor section
 - Four complimentary conference registrations
- Bronze Sponsor (\$5,000)
 - Inclusion in list of sponsors on event app and conference website
 - Complimentary exhibit table in vendor section
 - Two complimentary conference registrations
- Heartland Sponsor (\$1,000)
 - Inclusion in list of sponsors on event app and conference website
 - One complimentary conference registration
- Returning Sponsors and In-Kind Sponsorships
 - Returning Sponsors will have that designation noted in written materials and announcements
 - Several opportunities exist for in-kind sponsorships, including:
 - Energy Booster Sponsor: Coffee Breaks
 - Hydration Sponsor: Drinks and Beverages on Breaks
 - Opening Reception Sponsor
 - Commission Staff Reception Sponsor
 - Breakfast or Lunch Sponsorships
 - On the Go Sponsor: Transportation Sponsor
 - Table Décor and Floral Sponsor
 - Experience Sponsor